

MALO
CHAPERON

WWW.MALOCHAPERON.COM
CHAPERON.MALO@GMAIL.COM
+33 7 78 37 76 17

Creative Technologist at Back Market 🌶️

Experiences

Back Market

Creative Technologist **Apprentice** **Paris**

My role is to prototype, design and create new digital experiences to strengthen Back Market's digital brand.

September 2020/Today

Blanc Petrole

Createur de contenu Freelance **Freelancer** **Remote**

Partner & founder of Blanc Petrole, an independent visual communication agency (Product Design, Videos, Photos & Motion Design).

September 2018/Today

VuPar

Product Designer **Intern** **Nantes**

UI/UX Designer at Vupar Nantes. UX/UI analysis, web design & atomic design application within projects.

April 2020 - August 2019

Plus Mûrs Studio

Designer digital **Intern** **Nantes**

Digital and creative designer at Plus Mûr, graphic design studio.

Identity creation, web design, photo, video, client management, editing.

April 2019 - July 2019

Formation

UX Design & Research Master

ECV Digital Paris

ECV Digital trains us in UX Design and user research. The master juggles several universes : design, sociology, methodology and strategy

2021 - 2023

Digital Project Manager Bachelor

ECV Digital Nantes

ECV Digital trains students for the web industry. The 3-year Bachelor cycle juggles three universes : marketing, design & creative code.

2018 - 2021

Interest

Brasserie, Windfoil, Windsurf, Catamaran, Biking